

THE LIGHTS OF LAKE STEVENS

Holiday Lights & Display Contest

The Lights of Lake Stevens returns! We are looking to make the 2nd Annual event even bigger. 2021 saw over 70 entrants, over 11,000 votes registered, and an online map that was loaded over 90,000 times. Your logo can be on all of those and more!

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor—\$3000 (Only 1 available)

Your company name and/or logo placed prominently on all promotional materials with 'Presented by' event designation:

- Street banners & signs placed around town;
- All entrant yard signs.
- All Marketing Collateral: posters, flyers, etc.
- Chamber website
- Promotion through an event-specific Facebook Page
- Social Media Channels operated by the Chamber.
- You will be invited to participate in the Awards Show with time for remarks.

Prize Fund Sponsor—\$1500

Your company name and/or logo will be on the screen as we reveal the winners of the 5 categories and the overall winner. You will also be invited to join us on the awards show on Facebook on December 22nd with time for remarks. Awards could be as gift cards to your business!!



CONTACT MATT AT THE LAKE STEVENS CHAMBER OF COMMERCE TO CONFIRM YOUR SPOT

DIRECTOR@LAKESTEVENSCHAMBER.COM - 425-524-1825

THE LIGHTS OF LAKE STEVENS

A few of our 2021 winners!



Holiday Lights & Display Contest

Contest Timeline:

- Event Announcement on October 28th in LSChamber Newsletter & Facebook.
- Facebook paid ads & radio spots running from November 1 throughout contest;
- Entries open November 5th.
- Entries close November 29th.
- Yard signs placed November 30th thru December 2nd.
- Public Voting period is December 4th through December 19th
- Winners announce on Facebook December 22nd.
- **Claim your Sponsorship Package by October 15th to ensure inclusion on signs!**

Category Sponsor—\$1000/category

You company name and/or logo on promotional materials with
'Presented by' category designation including:

- Street banners & Signs ;
- All entrant yard signs for your category
- All Marketing Collateral
- Chamber website
- Promotion through an event-specific Facebook Page
- Social Media Channels operated by the Chamber.
- **Categories include:**
 - Traditional Holiday - all the colors and images of old
 - All One Color - be it white, blue, or your favorite color
 - Sports team themed - Seahawks, Kracken, Silvertips, etc
 - Best Decorated Business -
 - Primarily Inflatable - Have more than 3 inflatables in your display? This is the category for you!

Associate events to be announced

We are looking to work with other LSChamber members and area businesses to present associate events: A hot chocolate night at a local coffee shop; an adult's night out with a pub/wine bar/ brewery/restaurant; as well as possible radio spots & events.

